

8:00	REGISTRATION OF PARTICIPANTS	Gran Hotel Saigon, Floor 13
8:00 – 9:15	Official Welcome Assoc. Prof. Dr. Vo Van Sen , President of the HCMC University of Social Sciences and Humanities Nguyen Anh Thi , Director of the Intellectual Property and Technology Transfer Center (IPTTC), VNU-HCMC Nguyen Manh Quy , Director of the HCMC representative office of the Copyright Office of Vietnam; Ho Trung Phuoc , Director of the Binh Thuan Province's Department of Science and Technology	
9:15 – 10:00	About the HEIP-Link Project: Background, Objectives Launch of the new web tool for IP Management in Trans-national IPR cooperation	Alexandra Mayr, University of Alicante Dariusz Kasprzycki, Jagiellonian University
10:00 – 10:30	Introduction International Scientific Cooperation: Current and future European Funding for HE Cooperation: Horizon 2020, Erasmus+	Spike Tang, University of Alicante (Spain)
	<i>COFFEE BREAK AND NETWORKING</i>	
11:00 – 12:00	TOPIC 1: THE UNDERLYING DRIVERS OF INTERNATIONAL RESEARCH COOPERATION – Contribution to society <ul style="list-style-type: none"> ✓ What do we ultimately want to create from our university's 'knowledge assets', e.g.: from research results, experience? ✓ How can international collaboration contribute to building the university knowledge assets? ✓ If we build new knowledge assets in university collaboration - who benefits from these new assets? ✓ When we look at innovation and the collaboration between HEI across country - what is the role of the other Stakeholders, e.g.: industry, government? What are the possible rules and codes of conduct for their cooperation? LEAD: Chalmers, Sweden PANEL: Vietnam, Panamá, South Africa	Chalmers University of Technology, Sweden: Sari Scheinberg, PhD Prof. Sverker Alänge (40 min) PANEL + Discussion (20 min)
12:00 – 13:00	TOPIC 2: THE LEGAL PERSPECTIVE OF COOPERATION <ul style="list-style-type: none"> ✓ Model solutions in the field of the ownership of research results with a particular focus on employees' creations; ✓ IP clauses commonly used in international research cooperation contracts; default rules; ✓ Employee creations – contracts and other; ✓ Good practices of joint IPR creation and joint international R&D activities implementation – Russia LEAD: UJ, Poland PANEL: Argentina, Russia	Dariusz Kasprzycki., Jagiellonian University Rubén Romano, National University of the Litoral (Argentina) Nikolay R., Electrotecnial University St. Petersburg (Russia) José Augusto de Lima Prestes, UNICAMP (Brazil)
	LUNCH	
14:00 – 15:00	TOPIC 3: Challenges of Cross-Border Research in HEIs of Emerging Economics <ul style="list-style-type: none"> ✓ The role of trust and culture in R & D Collaboration ✓ Models and approaches to building collaborative relations in a clear and systematic way to support R&D ✓ Aligning the levels of system to support a change of culture and ways of working to enhance collaboration 	Prof. Ghosh, Indian Institute of Technology Roorkee (India) Sari Scheinberg, Chalmers University of Technology (Sweden) Cecilia Guerra,

	LEAD: India PANEL: Sweden, Vietnam, Panamá	Technological University of Panama
	<i>COFFEE BREAK AND NETWORKING</i>	
15:30 – 16:30	TOPIC 4: Good practice IP management in Universities <ul style="list-style-type: none"> ✓ How to find value in research results ✓ IPR Policies in Universities ✓ IPR and Knowledge Transfer: University IPR and Spin-off companies ✓ Technology transfer offices and role in IP management ✓ Incentive systems, how to stimulate knowledge transfer through proper incentives and regulations LEAD: Alicante -Spain PANEL: South Africa, Panama	Roberto Escarré, University of Alicante (Spain) Cristle de Beer, University of the Free State (South Africa) Rut Sierra, Technological University of Panama
16:30 – 17:30	TOPIC 5: Teaching of intellectual property at universities <ul style="list-style-type: none"> ✓ The value of IPRs to any academic discipline and economic sector. ✓ How important is it to teach students of engineering and economics the basics of the intellectual property rights system? ✓ Good practices in teaching IPR to non-law students. ✓ A comparison at international level with case studies. ✓ Cooperation with IP authorities (Patent Offices, EPO, OHIM) in context of IP teaching. European example. ✓ Should IP courses be compulsory for non-law students? LEAD: UNICAMP, BRAZIL PANEL: UA –SPAIN, UJ - Poland	Ana Maria Carneiro, UNICAMP (Brazil) Justyna Ożegalska, UJ (Poland) Prof. Ghosh, Indian Institute of Technology Roorkee (India)
17:30 – 18:00	CONCLUSIONS – PANEL OF EXPERTS	