

**INTERNATIONAL CONFERENCE:
CROSS-BORDER RESEARCH COOPERATION. SUPPORTING TOOLS AND INTELLECTUAL
PROPERTY MANAGEMENT.**

Date: 28th of October 2014, 9.15

Venue: Collegium Maius, s. Bobrzyńskiego, Jagiellońska 15 street, 2nd floor, Kraków, Poland
<http://www.maius.uj.edu.pl/kontakt/wynajem-sal/sala-bobrzynskiego>

Language: English

Online registration

<http://www.123contactform.com/form-1137633/HeipLink-Conference-Cracow>

For further information please visit the project website: <http://www.heip-link.net>

Fees: Free of charge

The conference is organized by the [HEIP-Link Project](#) Consortium, coordinated by the University of Alicante (Spain) in partnership of 11 Higher Education Institutions from 11 different countries and [4 continents](#).

The goal of the HEIP-LINK partnership is to facilitate international R&D cooperation through exploring and sharing information and good practice on strategic aspects of cross-boarder cooperation; such as intellectual property rights and technology transfer issues.

THEMATIC AREAS:

- Benefits of international research cooperation
- Intellectual property in context of cross-border research.
- Commercialization of research results. International context.
- The role of technology transfer centres. Experiences and good practices.
- Horizon 2020 with focus on international cooperation and IP rules.
- National Contact Points and IPR-Helpdesk services
- Heip-Link project goals

Who should participate?

- Universities / Higher Education Institutions / Research Organisations
 - HEIs managers,
 - Technology Transfer Office staff,
 - International relations staff
 - Researchers
- Governmental and non-governmental organisations involved in the spheres of higher education, research, innovation:
- Public and Private sector enterprises involved in international R and D cooperation

PROPOSAL CONFERENCE PROGRAMME

Opening and Introduction		
9:15 - 9:30	Official Welcome	Prof. dr hab. Jerzy Pisuliński , Dean of Law Faculty of the Jagiellonian University
9:30 - 9:45	Introduction to the Conference Programme & Welcome by Project Leader	Alexandra Mayr, University of Alicante (Spain)
9:45 - 10:30	- What is the HEIP-Link Project: Background, Objectives Web tool for IP Management in Trans-national IPR cooperation	Alexandra Mayr, University of Alicante Dr Dariusz Kasprzycki, Jagiellonian University
10:30 - 10:50	- <i>Coffee Break & Networking</i>	
10:50 - 12:15	- TOPIC 1: Corporate perspective in international R&D and IPRs - advantages of conducting-cross border research - R&D and IPRs in economically emerging nations - IPRs aspects in context of international research - setting up the IP management framework	Key-note speaker: - prof dr hab. Krzysztof Klincewicz, Warsaw University, Poland PANEL: - prof. Prakriti Kumar Gosh, Indian Institute of Technology Roorkee, India, - Christle de Beer, University of the Free State, South Africa
12:15 - 13:15	- TOPIC 2: Technology transfer offices. How they stimulate cross-border research? - do the TTOs contribute to cross-border research? - specifics of the commercialisation of research results coming from cross-border research - assessment of the role of TTOs - experiences from Polish side	Key-note speaker: - prof dr hab. Dominik, Warsaw University PANEL: - Maciej Czarnik, Jagiellonian Centre for Experimental Therapeutics, Poland; Caroline Pamp, Chalmers University, Sweden; dr inż. Gabriela Konopka-Cupiał CITTRU, Jagiellonian University
13:15 - 14:15	- LUNCH	
14:15 - 15:15	- TOPIC 3: European initiatives boosting international research cooperation - Horizon 2020. What it offers for countries outside the EU? - The role of National Contact points - IPR-Helpdesk services. EU, China, Mercosur. - Erasmus + - IP regulation in Horizon 2020	Speakers: - Gacek Dawid, Regional Contact Point, Cracow University of Technology; - Spike Tang, University of Alicante, Spain - Alexandra Mayr, University of Alicante, Spain - dr Justyna Ożegalska-Trybalska, Jagiellonian University
15:15	Conclusions. Closing	